

PRODOTO  
PHOTOGRAPHIC STUDIOS

# Fashion Photography



# Smiley, Happy People

At Prodotto we have all of your modelled fashion image needs covered.

With our extensive studio space and experienced team of fashion photographers, we are ready to bring your garments to life on the models of your choice.

# A Model Business

E-commerce or marketing campaign, product launches or seasonal updates.

Still images or video.

We are here to help you.



# Majestic Models

Shot with expert lighting and styling that can be tailored to suit your brand.







# All In A Day's Work

Shoot your next season product ranges in one of our dedicated model studios.











# Elevate Your E-commerce

Add lifestyle settings to create campaign images alongside your e-commerce shoot.







# The Complete Package

Adding props to your complete outfits shows how your ranges work in the real world.





## Clean. Classic.

Pure and simple, but stylish and sharp.  
Your e-commerce images stand out from the crowd.













## A Dramatic Twist

A move to the dark side can really enhance your product, bringing drama and depth.





## Or Playful Colour?

Matching backdrops to the season, or to your product range colourways, really helps them pop off the page.





# Teamwork Makes The Dream Work

At Prodoto we work with a wide range of model agencies, make-up artists and fashion stylists who can be booked for your shoots.

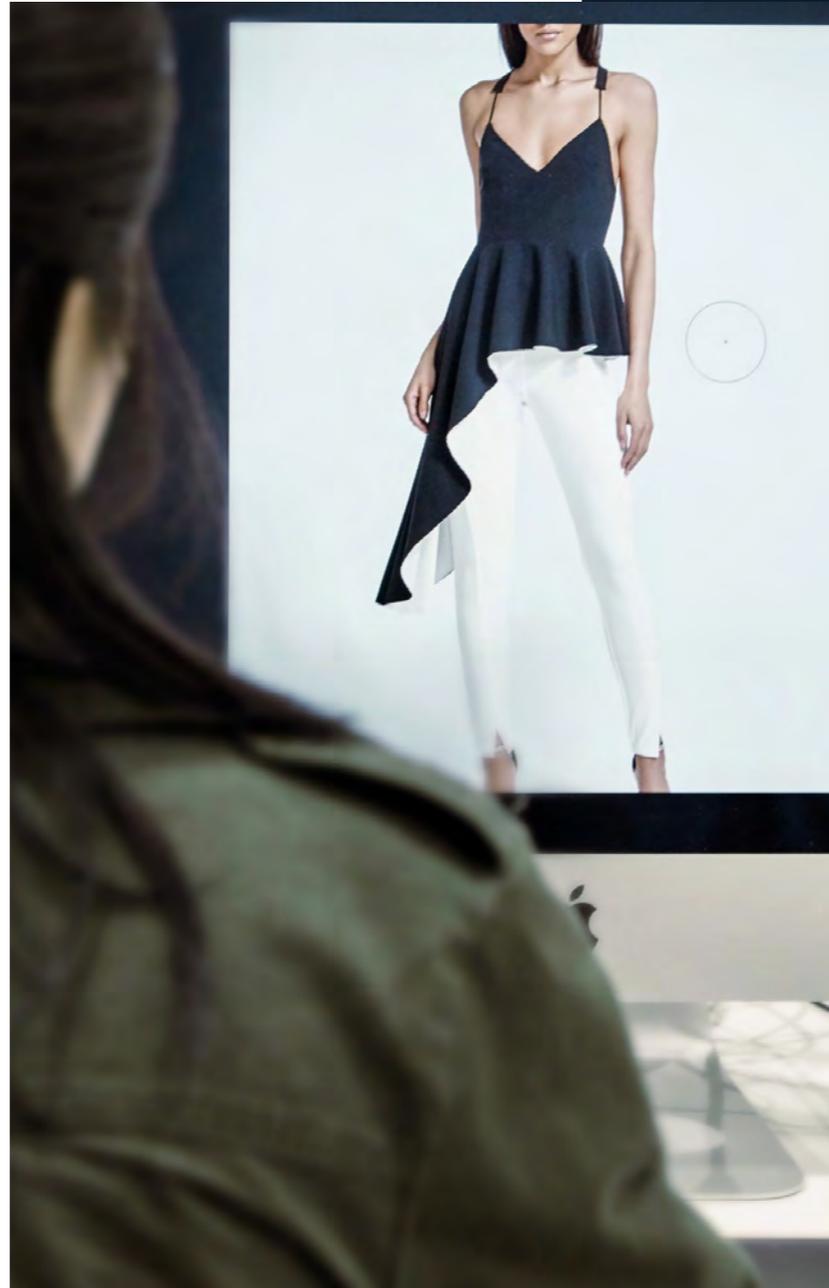
If you have a preferred team just let us know, alternatively we can make suggestions and give you options to select from, to give your shoot its finishing touches.





# All Under One Roof

When you shoot your model and mannequin images with us, we ensure complete consistency.



## Colour Consistency

Prodotto colour match images to your physical garment ensuring the most accurate colour representation.

We then take this a step further ensuring that every image, whether model, mannequin or video, match each other perfectly to give your customer complete confidence.





# Accurate From Every Angle



# Capturing The Detail

Making sure that those all-important features and functions are not forgotten, your USP's are covered by close up detail shots.





## Fit And Feel

Combining model and mannequin shots gives an all-round view of what your customers can expect when they buy from your ranges.

Model images are key in illustrating the drape and motion of your fabrics, while mannequin shots show fit on a consistent form.

# Outdoor Wear

Creative shots highlight your technical innovations.





# See & Be Seen

Reflective and glow-in-the-dark features brought out by clever lighting.



# Your Product, Our Production

Simple logistics. By shooting all of your images under one roof, there is no complicated sample management. Your samples all in one place, we take care of the rest.

Our teams will prep your garments for each shoot, making sure that they are looking picture perfect for every stage.



# Purpose Built Photography Bays



## Mannequin

With a wide range of body forms to select from, we have the perfect fit for your garments. Match this with expert styling and lighting from our experienced fashion photographers to showcase your product at its very best.



## Model

Our dedicated model photography bays with changing facilities and make-up tables on hand, also have plenty of space for your team should you wish to attend your shoots. Backgrounds can be any style you need, from plain white to propped lifestyle settings.



## Flat Lay

A different look for your garments, styled flat can be relaxed or super sharp. Great for a more creative feel, layering up and an ideal base for stop motion animation. Why not add a textured or themed background to really pull the look together?



## Video

Model shoots aren't limited to stills. Our bays are ready to go for video too, so why not add movement to your e-commerce offering. Video is perfect for showing details, textures and highlighting technical performance.



# Not Just A Blank Canvas

Our in-house set build team are on hand to create any backdrop you need, bringing atmosphere and lifestyle settings to your products.

Our studio props are available too should you need them.

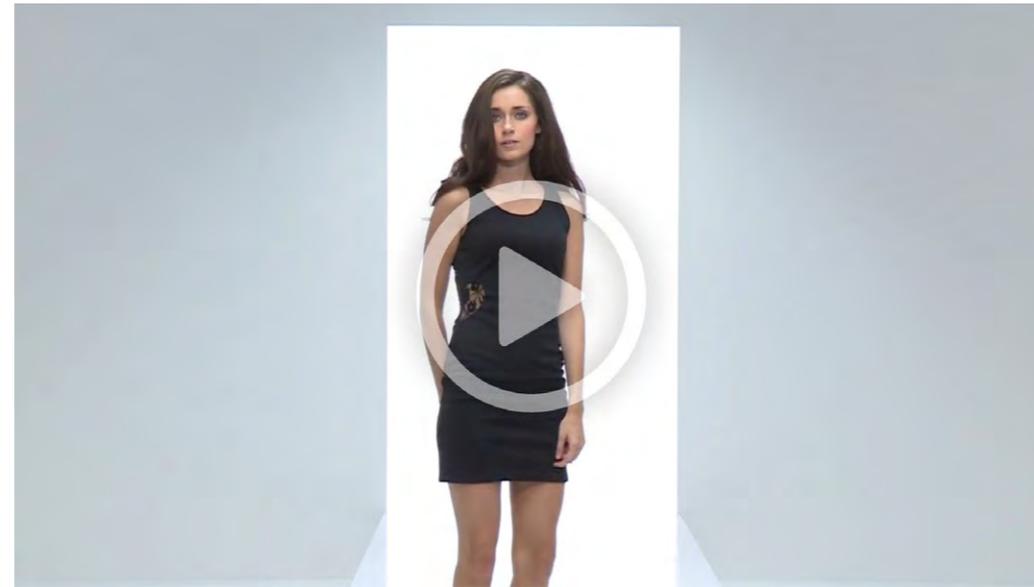


# Video

Check out these examples of video styles, we can create the perfect one for your brand.



<https://vimeo.com/500412289>



<https://vimeo.com/120148402>



<https://vimeo.com/662655266>



## Trusted By Many Leading Brands

# Next Steps

We hope you have been inspired and may be thinking of trying something new.

Contact our friendly Production Team to find out how we can help you get the very best fashion photography.



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